



CULTURAL DIVERSITY FIELDBOOK

**Fresh Visions and Breakthrough Strategies for
Revitalizing the U.S. Workplace**

Edited by Dr. Bob Abramms, Dr. George Simons, and L. Ann Hopkins, with Diane J. Johnson

Cultural Diversity Fieldbook brings together examples of leading thought and best practices on one of the most-talked-about business topics in the country. Rather than presenting the sole view of a single author, this book culls material from a wide array of practitioners and thinkers on the subject to provide insight into a discipline fraught with controversy.

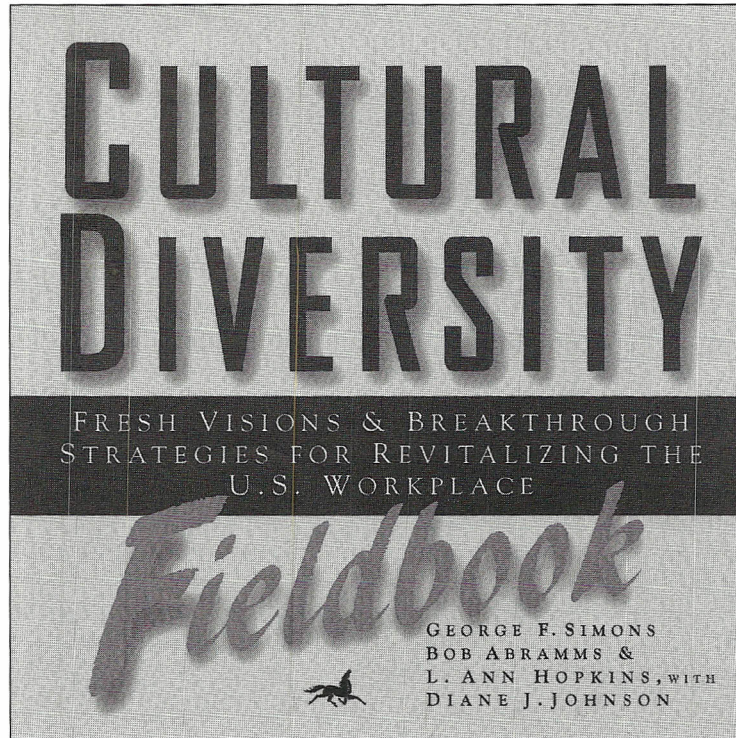
More than 200 interviews, interactive exercises, articles, essays, and poems provide a rich picture of the complex U.S. culture in which business is conducted. The material draws upon and examines the mainstream, business, and nontraditional press, including:

- *Harvard Business Review*
- *Training* magazine
- *The Wall Street Journal*
- *Time*
- *Black Enterprise*
- *The New Yorker*
- *National Review*
- *The New Republic*
- *Wired*
- *Ms.*

Authors of these pieces include Maya Angelou, Robert Fulghum, Barbara Ehrenreich, Shelby Steele, Jeremy Rifkin, Cornel West, and bell hooks. Many of the pieces challenge popular assumptions about:

- The affirmative action debate
- Sensitizing our workforce to “differences”
- *Class* as a key dimension of diversity
- Corporate diversity programs—how realistic are they?

Complete with analysis and incisive commentary from the editors, themselves experts and writers in the field, this hands-on book serves as an important resource offering broad coverage of the topic. *Cultural Diversity Fieldbook* is a must-read for all managers, human resource practitioners, and small-business owners determining just where their diversity programs are headed.



**ISBN 1-56079-602-2, 272 pages,
8 x 8, \$26.95 pb, March**

The editors:

Dr. Bob Abramms, a resident of Amherst, MA, is an internationally recognized and widely published diversity consultant. He edited and produced the Complete Cultural Diversity Library, hailed as one of the hottest human resource products of the 1990s.

Dr. George F. Simons, the author of five books on cultural and gender diversity, has worked as a consultant in over 30 countries, serving a wide array of diversity clients both private and public. He lives in Santa Cruz, CA.

L. Ann Hopkins is a former small-business owner who has taught in a variety of university programs and has designed business seminars.

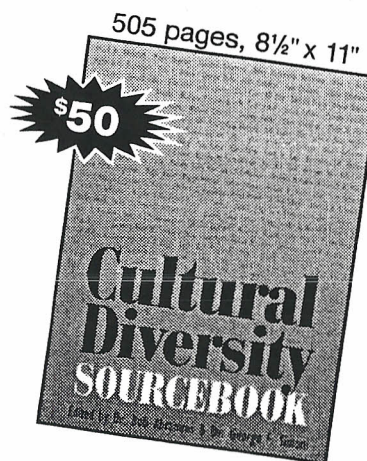
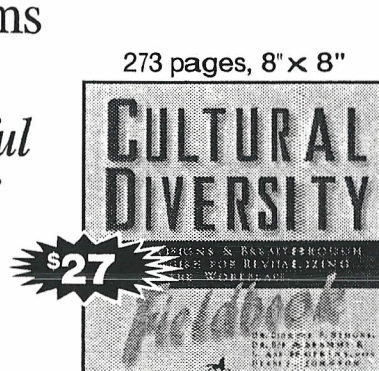
Diane J. Johnson is the author of *Proud Sisters: The Wisdom and Wit of African-American Women*. She consults on diversity issues with clients in both the public and private sectors.

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